



Takeaways

How to Plan Your Digital Project

Presented at the Digital Summit 2022

Summary

Here are some resources to help you plan your next digital project! If you have questions, feel free to reach out! joe@aten.io

Sincerely,

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Related posts by Joe Crespo

1. How to plan your digital project
 - a. Article
<https://atendesigngroup.com/articles/how-plan-your-digital-project>
2. How to write an RFP
 - a. Article
<https://atendesigngroup.com/webinar/great-projects-begin-great-rfps>
 - b. Webinar
<https://atendesigngroup.com/articles/successful-projects-start-great-rfps>

User Research

1. User research blogs to follow

https://blog.feedspot.com/ux_research_blogs/

2. Personas

- a. Getting started with user personas

<https://www.hotjar.com/blog/user-personas/>

- b. Example persona documentation

<https://www.nngroup.com/articles/persona/>

- c. Different types of personas

<https://www.nngroup.com/articles/persona-types/>

3. Surveys

- a. Multiple types of user feedback form examples

<https://survicate.com/survey-templates-examples/user-feedback>

- b. User experience survey examples

<https://surveysparrow.com/blog/user-experience-survey-questions>

- c. Customer satisfaction survey examples

<https://blog.hubspot.com/service/customer-satisfaction-survey-examples>

Project Management

1. Project management blogs

<https://www.workzone.com/blog/project-management-blogs/>

2. Stakeholder management

- a. How to build a RACI chart

<https://thedigitalprojectmanager.com/raci-chart-made-simple/>

- b. Webinar: Engaging Stakeholders on your Website Projects

<https://atendesigngroup.com/webinar/nothing-about-us-without-us-engaging-stakeholders-your-website-projects>

3. Estimation

- a. Three point budget estimation technique (PERT estimates)

<https://projectmanagementacademy.net/resources/blog/a-three-point-estimating-technique-pert/>

- b. Timeline estimates

https://www.mindtools.com/pages/article/newPPM_01.htm

4. Backlog management

- a. User stories: why and how

<https://www.theinnovationmode.com/the-innovation-blog/user-stories-in-a-gile-the-whys-and-hows>

- b. Backlog grooming

<https://creately.com/blog/project-management/backlog-management/>