Modern Web Typography
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The History of Fonts on the Web
<font>
<FONT>
Fonts are great!
I can see absolutely zero problems with this markup. Geocities rocks!
Fonts are great!
I can see absolutely zero problems with this markup. Geocities rocks!

<FONT FACE="Arial" SIZE="4" COLOR="#0CF"> Fonts are great!</FONT>
<FONT FACE="Arial" SIZE="2" COLOR="#FFF"> I can see absolutely </FONT>
<FONT COLOR="#6F6">zero</FONT> problems with this markup. Geocities rocks!</FONT>
Cufón
Web fonts using @font-face
Added to IE 4
Introduced in CSS2
No other browser support
Removed from CSS2.1
Added to Safari 3.1
Opera 10 + Firefox 3.5
Added back to CSS3
YAY!

NOW WHAT?
The Syntax
@font-face {
  font-family: 'MyWebFont';
  /* IE9 Compat Modes */
  src: url('webfont.eot');
  src:
    /* IE6-IE8 */
    url('webfont.eot?#iefix') format('embedded-opentype'),
    /* Modern Browsers */
    url('webfont.woff') format('woff'),
    /* Safari, Android, iOS */
    url('webfont.ttf') format('truetype'),
    /* Legacy iOS */
    url('webfont.svg#svgFontName') format('svg');
}
@font-face {
    font-family: 'MyWebFont';
    /* IE9 Compat Modes */
    src: url('webfont.eot');
    src:
    /* IE6-IE8 */
    url('webfont.eot?vf#iefix') format('embedded-opentype'),
    /* Modern Browsers */
    url('webfont.woff') format('woff'),
    /* Safari, Android, iOS */
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    url('webfont.eot?#iefix') format('embedded-opentype'),
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    url('webfont.woff')  format('woff'),
    /* Safari, Android, iOS */
    url('webfont.ttf')   format('truetype'),
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    src:
    /* IE6-IE8 */
    url('webfont.eot?v=ie') format('embedded-opentype'),
    /* Modern Browsers */
    url('webfont.woff') format('woff'),
    /* Safari, Android, iOS */
    url('webfont.ttf') format('truetype'),
    /* Legacy iOS */
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  /* IE6-IE8 */
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  /* Safari, Android, iOS */
  url('webfont.ttf') format('truetype'),
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        /* Legacy iOS */
        url('webfont.svg#svgFontName') format('svg');
}

SELECTING Fonts
There are NO rules
Papyrus & Comic Sans are terrible
There are Guidelines
Display Faces

Text Faces
Display Faces

Text Faces
activate! 5th August 2011
Kent, England

A fun day away from your desk... in the great outdoors!

Activate is a one day event for web designers and developers,
offering the opportunity to meet up with industry friends and peers,
and have a day of adventure out in the countryside.


Buy your ticket now! £150 + VAT
(Only 100 places.)

« Take the Mailchimp Monkey Challenge (more info soon)
Great coverage of type-related updates to both Esquire and Condé Nast Traveler by André Mora at Fonts In Use. Both publications have adopted Commercial Type’s geometric sans Graphik, pairing it with commissioned serif Granger (named for its editor) and the playful swashes of DType’s Leitura (pictured), respectively.

“\[quote\\ I\ think\ we\ were\ all\ thinking, ‘Man,\ I\ wish\ something\ new\ would\ happen.\ I\ wish\ someone\ would\ take\ a\ chance.’ And\ whenever\ I\ say\ that,\ I\ always\ go, ‘Why\ don’t\ we?\ Why\ don’t\ we\ be\ the\ ones\ to\ do\ something, to\ take\ a\ chance\ or\ whatever?’ \]\\”

— Wayne Coyne of The Flaming Lips. (via Frank Chimero)
FIRE EAGLE
AMERICAN IPA

BLACK THUNDER
GERMAN SCHWARZ
PEARL SNAP
GERMAN-STYLE PILS
PEACEMAKER
EXTRA PALE ALE

AUSTIN BEERWORKS

FIRE EAGLE
AMERICAN IPA

ABV 6.4
Three before you start hugging the elderly
IPA Hoppy, Bold and American

Flavor swoops in (cue EAGLE SCREAM), grabs you by the face and flies you through the hop rainbow. At the peak of the ride it swoops back to earth and gently drops you back on your bar stool where you are refreshed, excited and ready to ride again. It's hoppy, bold and American.

Bitterness: Cleveland Cavs fan IBU 70
Color: PMS 1585 / Martha Stewart Himalayan Paw

Beep! Beep! Beep! You've hit the peak of your hop rainbow!

Beer Geek Porn:
Hops: Summit, Columbus, Centennial, Amarillo
Malts: Pils, C-40, C-60, Wheat
Yeast: American Ale
Starting Gravity: 14.5
Ending Gravity: 2.5
FLIGHT TIMES (IN HOURS)

Denver is accessible. It is home to the largest international airport in the United States with direct flights from most major cities, and is less than four hours by air from either coast.

- LONDON DIRECT (9 hours)
- FRANKFURT DIRECT (10 hours)
BROWSER
Issues
Hinting
letteringjs.com

LETTERING·JS
A jQuery plugin for radical web typography

DOWNLOAD ON GITHUB

FEATURES + USES
Web type is exploding all over the web but CSS currently doesn't offer complete down-to-the-letter control. So we created a jQuery plugin to give you that control. Here are a few examples of what can easily be done with Lettering.js:

Kerning Type  Editorial Design  Manageable Code  Complete Control
FitText

A jQuery plugin for inflating web type

Download on Github

FitText makes font-sizes flexible. Use this plugin on your fluid or responsive layout to achieve scalable headlines that fill the width of a parent element.
To start using Kern.JS, first deploy the easy-to-use Lettering.JS on your page. Once installed, come back here and drag the big blue icon to your bookmarks bar. Letters can be kerned by selecting and dragging them, or by using the arrow keys. Now with em-based adjustments!

Drag this! (v. 2.6)

Created by Brendan Stromberger
Check out the Github repository
Please email me if you have any problems
Font Services
THE EASIEST WAY TO USE **Real Fonts** ON YOUR WEBSITE

This will change the way you design websites.

Add a line of code to your pages and choose from hundreds of web fonts. Simple, bulletproof, standards compliant, accessible, and totally legal.

Rosewood and Chaparral by Adobe

A snap to set up

We've worked hard to make Typekit easy to use. Add and use web fonts the way you want to.

Try it for free

Fast and reliable

Your fonts will be served from a robust network built with hundreds of servers worldwide.

How it works

All your favorites

We're working with foundries to bring the best possible fonts to the web.

Browse fonts
Google Web Fonts lets you browse all the fonts available via the Google Web Fonts API. All fonts in the directory are available for use on your website under an open source license and are served by Google servers.

Follow us: 

Cedarville Cursive by Kimberly Geswein

Zeyada by Kimberly Geswein

Kameron by Vernon Adams 2 variants

Shadows Into Light by Kimberly Geswein
WEB FONTS. DELIVERED. [KERNEST]

1. Find Web Fonts

* Latest
* Popular
* Favorites

* Web Native
  * $15
  * $10
  * $9

* Open Font License
* GNU General Public License
* GUST Font License
* Creative Commons
* Public Domain
* Other Licenses

Or Select By
* Style Tag
* Character Set
* Foundry
* Designer
* Font Family
* License

Neu Eichmass * $5.00 - Commercial Use Permitted - Web Native - Review Creative Commons 3.0 Attribution - Ivan Khmelevsky

'Awesome' Kernest Konstellation #7 Download Now from http://konstellations.kernest.com
@FONT-FACE GENERATOR

Usage: Click the “Add Fonts” button, check the agreement and download your fonts. If you need more fine-grain control, choose the Expert option.

Note: The Generator is processor intensive. Please be kind and don’t generate more than a few at a time. Thanks!

@font-face Kit Generator

AI Bayan Plain

<table>
<thead>
<tr>
<th>Font</th>
<th>TTF</th>
<th>Glyphs</th>
<th>Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>AI Bayan Plain</td>
<td>289</td>
<td>80 KB</td>
<td></td>
</tr>
</tbody>
</table>

Agreement:
- Yes, the fonts I’m uploading are legally eligible for web embedding. Font Squirrel offers this service in good faith. Please honor the EULAs of your fonts.

FILTER
- All Formats
- @font-face

STYLE
- Blackletter
- Calligraphic
- Comic
- Dingbat
- Display
- Grunge
- Handdrawn
- Initials
- Monospaced
- Novelty
- Pixel
- Retro
- Sans Serif
- Script
- Serif
- Slab Serif
- Stencil
- Typewriter

Total Families: 32

ABOUT
Font Squirrel is your best resource for FREE, high-quality web fonts.
Web Typography
DISTINCTIVE & PROFESSIONAL
Fabulous Fonts, Easy to Use, Awesome value

Showcase
View our gallery of inspiring websites using Fontdeck.

VirusFonts joins Fontdeck
VirusFonts is our latest foundry partner. Virus is the creation of Jonathan Barnbrook, an iconic voice in contemporary British design.

Barnbrook designs experimental, innovative, but above all usable fonts. Our favourites include Regime and Bourgeois, both suitable for body text, along with Patriot and Newspeak, classic Barnbrook display faces.

Regime
Bourgeois
Patriot
Newspeak
Implementation
Direct in Theme

```css
h4 a:hover {
  color: #990000;
}

a {
  color: #003366;
}

a:hover {
  color: #006699;
}

/*@font-face */

.view-front h2, table caption, #global-login p, #volunteer-link, h1 {
  font-weight: normal;
  font-family: 'DeliciousRoman', Helvetica, Arial, sans-serif;
}

fieldset legend, #block-views-featured-sessions-block_1 .value-1, #volunteer-link a, h1 strong, h2 strong, h2, h3, h4, ul.primary-links li a {
  font-weight: normal;
  font-family: 'DeliciousBold', Helvetica, Arial, sans-serif;
}

#twitter a {
  font-weight: normal;
  font-family: 'DeliciousBoldItalic', Helvetica, Arial, sans-serif;
}

h5 {
  font-weight: normal;
  font-family: 'Delicious', Helvetica, Arial, sans-serif;
}
```
Google Fonts API - time to Drupal market - one day

Posted on Thu, 2010-05-27 13:00 by Robert Douglass

When Google announced their new Font API and Font Directory, they gave the web publishing world a great new tool that is ready to add real business value right now. The directory is a bid to close the gap between the rich visual possibilities of print media and the typographically impoverished World Wide Web. In Google's words:

"The Google Font API provides a simple, cross-browser method for using any font in the Google Font Directory on your web page. The fonts have all the advantages of normal text: in addition to being richer visually, text styled in web fonts is still searchable, scales crisply when zoomed, and is accessible to users using screen readers."

Great! When can we have it? Google announced their API and directory on May 19, 2010. On Thursday, May 20, 2010, a Drupal module was released that gives you all the tools you need to display Google Fonts on your Drupal website. Time to market - one day. In the first week after its release, the module has already been installed on over 50 websites, kick-starting the virtuous cycle of testing and feedback that is the hallmark of open source software. Four tickets have been opened in the issue queue, including one bug report that has now been fixed, and a feature request that has been added to the queue.

\(<link href='http://fonts.googleapis.com/css?family=Tangerine' rel='stylesheet' type='text/css'>\)

body { font-family: 'Tangerine', serif; }

Making the Web Beautiful!
<table>
<thead>
<tr>
<th>Name</th>
<th>Tags</th>
<th>Foundry</th>
<th>License</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communist</td>
<td></td>
<td>Shamrock</td>
<td>See Font Squirrel license page</td>
</tr>
<tr>
<td>Content (khmer)</td>
<td></td>
<td>Danh Hong</td>
<td>SIL Open Font License, 1.1</td>
</tr>
<tr>
<td><strong>Content bold (khmer)</strong></td>
<td></td>
<td>Danh Hong</td>
<td>SIL Open Font License, 1.1</td>
</tr>
<tr>
<td>Contra</td>
<td></td>
<td>Apostrophic Labs</td>
<td>See Font Squirrel license page</td>
</tr>
<tr>
<td>Copse</td>
<td></td>
<td>Dan Rhatigan</td>
<td>See Font Squirrel license page</td>
</tr>
<tr>
<td><strong>Copse (latin)</strong></td>
<td></td>
<td>Dan Rhatigan</td>
<td>SIL Open Font License, 1.1</td>
</tr>
<tr>
<td>Copystruct</td>
<td></td>
<td>Typografski</td>
<td>See Font Squirrel license page</td>
</tr>
</tbody>
</table>
@font-your-face

@font-your-face settings

TYPEKIT

TypeKit API token

Provided at Typekit.com/account/tokens

Update

FONTDECK

Fontdeck project number

This is the number in the URL http://fontdeck.com/project/####

Update

FONTS.COM

Fonts.com authentication token

Update
@font-your-face
@font-your-face

Instructions to present to the user below this field on the editing form.
Allowed HTML tags: <a> <b> <big> <code> <del> <em> <i> <ins> <pre> <q> <small> <span> <strong> <sub> <sup> <tt> <ol> <ul> <

DEFAULT VALUE

The default value for this field, used when creating new content.

Title Font

- None -

TITLE FONT FIELD SETTINGS

These settings apply to the Title Font field everywhere it is used. Because the field already has data, some settings can no longer be changed.

Number of values

1

Maximum number of values users can enter for this field.

Applied CSS selector

#page-title
Sweaver
DRUPAL
bi-winning
THANKS!

Questions?

http://dccco.us/n/43